



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/735,728  
Applicant : TELLER, D.  
Filed : DECEMBER 12, 2000  
Title : VIRTUAL PRODUCT DISTRIBUTION SYSTEM AND METHOD

6/Ass P.f A  
EP  
10-29-03

Art Unit : 3679  
Examiner : GARCIA, E.

Atty Docket No. : IMEX-0001-1

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

ASSOCIATE POWER OF ATTORNEY

Sir:

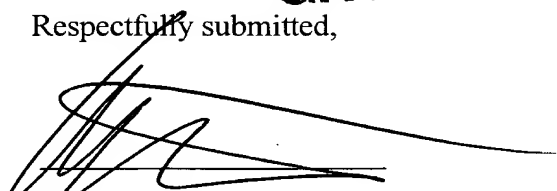
I hereby appoint Steven J. Prewitt, Registration Number 45,023, and Karlana D. Schwing, Registration Number 52,521 as my associate attorneys in the above-captioned application, with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to receive the patent and to transact all business in the Patent Office connected therewith.

However, please continue to address all future communications to the undersigned attorney at the following:

Ajay A. Jagtiani  
JAGTIANI + GUTTAG  
10363-A Democracy Lane  
Fairfax, Virginia 22030

**RECEIVED**  
OCT 15 2003  
**GROUP 3600**

Respectfully submitted,

  
Ajay A. Jagtiani  
Registration Number 35,205

JAGTIANI + GUTTAG  
Democracy Square Business Center  
10363-A Democracy Lane  
Fairfax, Virginia 22030  
(703) 591-2664

October 14, 2003



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REVOCATION OF ALL PRIOR POWERS AND NEW  
POWER OF ATTORNEY BY INVENTOR

Sir:

As the inventor for the above identified patent, I hereby revoke all powers of attorney previously given, and I hereby appoint: **Ajay A. Jagtiani, Reg. No. 35,205**, and **Mark J. Guttag, Reg. No. 33,057**, to prosecute and transact all business in the U.S. Patent & Trademark Office relating to this application. Please send all correspondence and direct all telephone calls to:

Ajay A. Jagtiani  
JAGTIANI + GUTTAG  
Democracy Square Business Center  
10363-A Democracy Lane  
Fairfax, Virginia 22030

Respectfully submitted,

David Teller  
530 Alameda del Prado  
Novato, CA 94949

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**GROUP 3600**

October 14, 2003



B/O FORM PTO 1595 (1/31/92)

U.S. Department of Commerce  
Patent and Trademark OfficeRECORDATION FORM COVER SHEET  
PATENTS ONLY

IMEX-0001-1

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of Conveying Party(ies):

TELLER, David

☐ Additional names of conveying parties attached

2. Name and Address of Receiving Party(ies):

Name:

Important Executive LLC

Internal Address:

Street Address:

530 Alameda del Prado

City, State, Zip:

Novato, California 94949

☐ Additional name(s) and address(es) attached.

3. Nature of Conveyance:

☒ Assignment☐ Change of Name☐ Other:

Execution Date: October 13, 2003

4. (a) Patent Application Number(s):

09/735,728

If this document is being filed together with a new application, the execution date of the application is:

4. (b) Patent Numbers:

**RECEIVED**  
OCT 15 2003  
**GROUP 3600**☐ Additional Numbers Attached.

5. Name and Address of Party to whom Correspondence Concerning this Document Should be Mailed:

Name:

Ajay A. Jagtiani

Address:

JAGTIANI + GUTTAG  
10363-A Democracy Lane  
Fairfax, Virginia 22030

6. Total Number of Applications and Patents Involved: 1

7. Total Fee:  
(37 C.F.R. § 3.41)

\$40.00

☐

Enclosed.

☒

Authorized to be charged to deposit account.

8.

Deposit Account Number:

10-0233-IMEX-0001-1

ATTACH DUPLICATE COPY OF THIS PAGE IF PAYING BY DEPOSIT ACCOUNT

DO NOT USE THIS SPACE

9. Statement and Signature:

*To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.*

Ajay A. Jagtiani, Registration Number 35,205

October 14, 2003

Total number of pages comprising cover sheet: 1

## ASSIGNMENT

WHEREAS, DAVID TELLER, whose post office addresses appear below (hereinafter referred to as ASSIGNOR), have invented certain new and useful improvements in an VIRTUAL PRODUCT DISTRIBUTION SYSTEM AND METHOD (hereinafter referred to as THE INVENTION) for which an application for United States Letters Patent was filed December 12, 2000, Serial Number: 09/735,728;

WHEREAS, IMPORTANT EXECUTIVE, LLC, whose post office address is 530 Alameda del Prado, Novato, California 94949, (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire right, title and interest in and to the same in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, we, ASSIGNOR, by these presents do sell, assign and transfer until said ASSIGNEE, the entire right, title and interest in and to said invention and application throughout the United States of America, including any and all United States Letters Patent granted on any division, continuation, continuation-in-part and reissue of said application; and the entire right, title and interest in and to said invention throughout the world, including the right to apply for patents and inventor certificates in respect thereof and to claim priority pursuant to rights accorded ASSIGNOR under the terms of the Paris International Convention and all other available international conventions and treaties; and the entire right, title and interest in and to any and all patents, patents of addition, utility models, patents of importation, revalidation patents and inventor certificates which may be granted throughout the world in respect of said invention.

ALSO, ASSIGNOR hereby agrees to execute any documents that legally may be required in connection with the filing, prosecution and maintenance of said application or any other patent application(s) or inventor certificate(s) in the United States and in foreign countries for said invention, including additional documents that may be required to affirm the rights of ASSIGNEE in and to said invention, all without further consideration. ASSIGNOR also agrees, without further consideration and at ASSIGNEE's expense, to identify and communicate to ASSIGNEE at ASSIGNEE's request documents and information concerning the invention that are within ASSIGNOR's possession or control, and to provide further assurances and testimony on behalf of ASSIGNEE that lawfully may be required of ASSIGNOR in respect of the prosecution, maintenance and defense of any patent application or patent encompassed within the terms of this instrument.

ASSIGNOR also agrees, without further consideration and at ASSIGNEE's expense, to transfer the right to sue for past infringement to ASSIGNEE and at ASSIGNEE's request documents and information concerning the enforcement of the right to sue within ASSIGNOR's possession or control, and to provide further assurances and testimony on behalf of ASSIGNEE that lawfully may be required of ASSIGNOR in respect of the right to sue of any patent encompassed within the terms of this instrument.

ASSIGNOR's obligations under this instrument shall extend to ASSIGNOR's heirs, executors, administrators and other legal representatives.

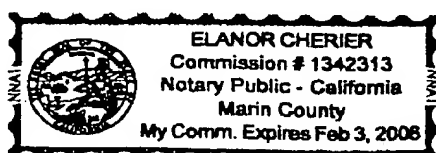
ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent referred to above to ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE's sole use and behalf; and for the use and behalf of ASSIGNEE's legal representatives and successors, to the full end of the term for which such Letters Patent may be granted, as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made.

David Teller  
530 Alameda del Prado  
Novato, CA 94949

David Teller  
Signature  
Oct 13 2003  
Date  
216.62.9439  
SSN

(Notarization preferred but not required)

Before me personally appeared said David Teller and acknowledges this instrument to be his (her) free act and deed this 13th day of October 2003.



Elanor Cherier  
Notary Public